



# FORTITUDE COUNSELING AND WELLNESS SERVICES



We are raising money for our new building to resume offering face to face counseling services, as we did prior to COVID. However, the demand for mental health services grew over that time and we out grew our rental space, adding 3 additional therapists. In order to keep the ability to offer sliding fee scale and intern appointments for as low as \$5 to those in need, we have to keep overhead low. We have already purchased almost 4 acres to build on, that has an old barn with many mature trees. My dream was always to have a wellness center that could include doing therapy outside and eventually animal assisted therapy.

The Brick you purchase with a special message or honoring someone special will help keep our cost as low as possible, so we can pass that on to those in the community needing services. We will have a special place for bricks honoring veterans, first responders and then those placed in the Path of Hope. When ordering please specify which of the 3 sections is the best fit for your brick.

For those wishing to advertise their business or service, this would be a tax write off and you would be supporting the community. It is also permanent advertising. Individuals are also welcome to purchase one of the company sponsored spots for a spotlight location highlighting your support to the Triad Area Mental Wellness. Please reach out should you have any questions at [beth.salter@fortitudecounselingnc.com](mailto:beth.salter@fortitudecounselingnc.com).

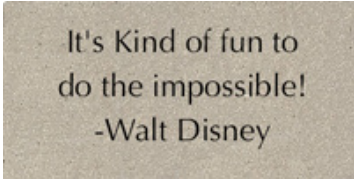
Name: _____
Address: _____
City: _____ State: _____
Zip: _____ Phone: _____
Email: _____

**MAIL FORM AND PAYMENT TO:**

Fortitude Counseling  
31 S Talbert Blvd #301  
Lexington, NC 27292

**MAKE CHECKS PAYABLE TO:**

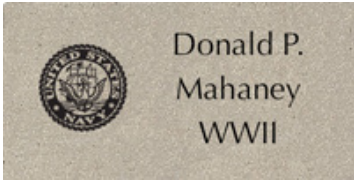
Fortitude Counseling



\$200 - 4x8 Brick     \$25 - 1x3 Mini Replica Brick

3 lines of text, 20 characters per line (including spaces and punctuation)


\*Replicas may only be ordered with purchase of full-size brick.

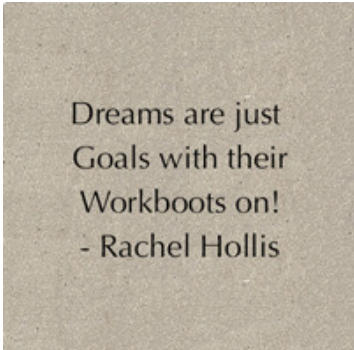


\$250 - 4x8 Brick     \$35 - 1x3 Mini Replica Brick

3 lines of text, 12 characters per line (including spaces and punctuation)


Clipart

\*Replicas may only be ordered with purchase of full-size brick.



\$350 - 8x8 Brick     \$50 - 3x3 Mini Replica Brick

6 lines of text, 20 characters per line (including spaces and punctuation)


\*Replicas may only be ordered with purchase of full-size brick.

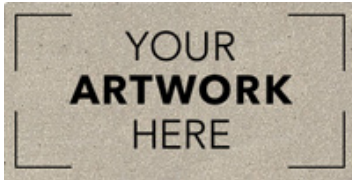


\$350 - 8x8 Brick     \$50 - 3x3 Mini Replica Brick

4 lines of text, 20 characters per line (including spaces and punctuation)


Clipart

\*Replicas may only be ordered with purchase of full-size brick.



**\$800 - 4x8 Brick with Custom Logo (Outdoor)**

Digital image files should be sent as ai, eps, psd, pdf, tiff or jpeg files. All images should have a minimum resolution of 300 dpi and should be provided in black and white.

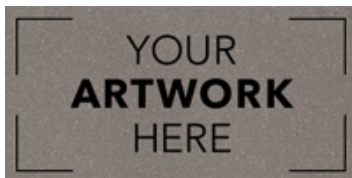
**Send images to:** [beth.salter@fortituedeounselingnc.com](mailto:beth.salter@fortituedeounselingnc.com)



**\$1,200 - 8x8 Brick with Custom Logo (Outdoor)**

Digital image files should be sent as ai, eps, psd, pdf, tiff or jpeg files. All images should have a minimum resolution of 300 dpi and should be provided in black and white.

**Send images to:** [beth.salter@fortituedeounselingnc.com](mailto:beth.salter@fortituedeounselingnc.com)



**\$1,500 - 4x8 Tile with Custom Logo (Indoor)**

Digital image files should be sent as ai, eps, psd, pdf, tiff or jpeg files. All images should have a minimum resolution of 300 dpi and should be provided in black and white.

**Send images to:** [beth.salter@fortituedeounselingnc.com](mailto:beth.salter@fortituedeounselingnc.com)



**\$2,000 - 8x8 Tile with Custom Logo (Indoor)**

Digital image files should be sent as ai, eps, psd, pdf, tiff or jpeg files. All images should have a minimum resolution of 300 dpi and should be provided in black and white.

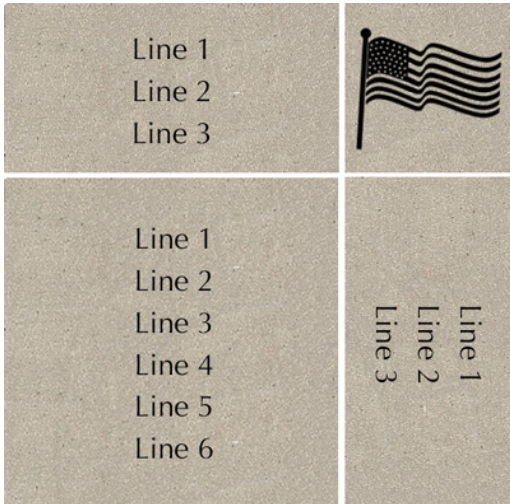
**Send images to:** [beth.salter@fortituedeounselingnc.com](mailto:beth.salter@fortituedeounselingnc.com)



**\$3,500 - 16x16 Array with Custom Logo (Indoor)**

Digital image files should be sent as ai, eps, psd, pdf, tiff or jpeg files. All images should have a minimum resolution of 300 dpi and should be provided in black and white.

**Send images to:** [beth.salter@fortituedeounselingnc.com](mailto:beth.salter@fortituedeounselingnc.com)



**\$1,500 - 12x12 Multi Brick Display (Outdoor)**

**8x8 Brick**

6 lines of text, 20 characters per line (including spaces and punctuation)


**4x8 Horizontal Brick**

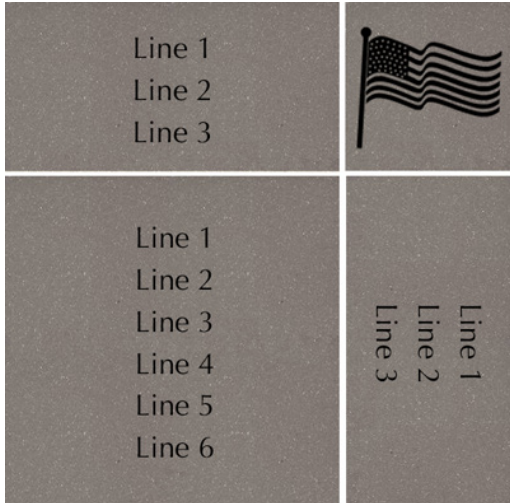
3 lines of text, 20 characters per line (including spaces and punctuation)


**4x8 Vertical Brick**

3 lines of text, 20 characters per line (including spaces and punctuation)


**4x4 Brick**

Clipart



**\$2,800 - 12x12 Multi Tile Display (Indoor)**

**8x8 Brick**

6 lines of text, 20 characters per line (including spaces and punctuation)


**4x8 Horizontal Brick**

3 lines of text, 20 characters per line (including spaces and punctuation)


**4x8 Vertical Brick**

3 lines of text, 20 characters per line (including spaces and punctuation)


**4x4 Brick**

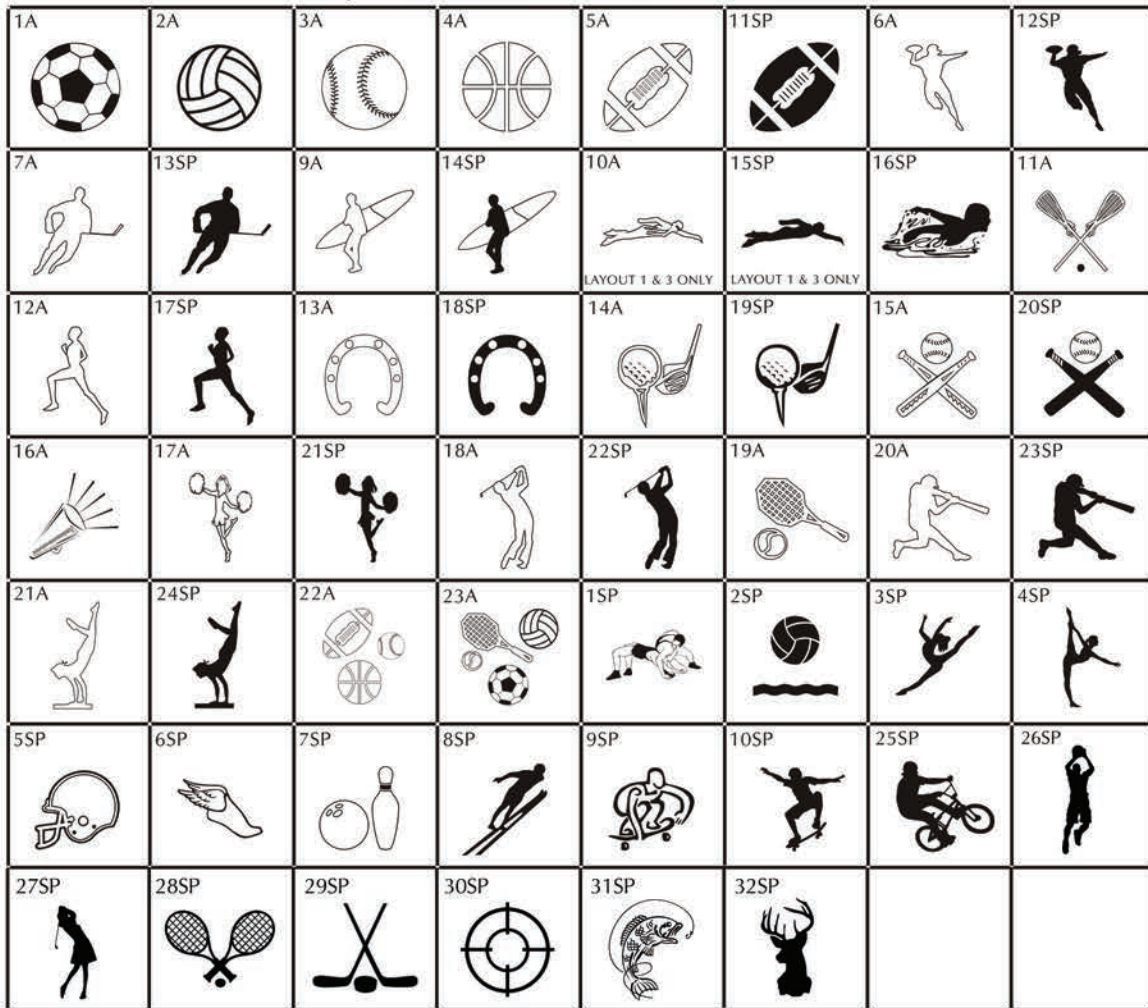
Clipart

# Brick Markers USA, Inc. Free Clipart Library

when choosing clipart only use number and letter(s) for referencing.

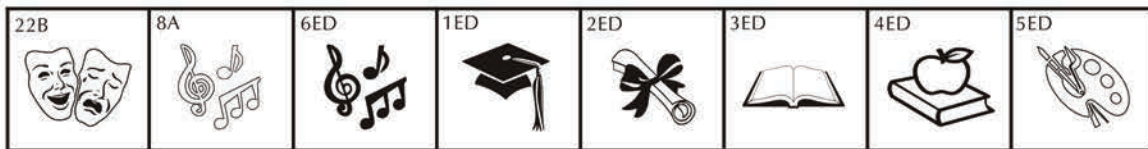
ARE YOU LOOKING FOR A SPECIFIC CLIPART NOT LISTED WITHIN OUR LIBRARY?  
INQUIRE WITH YOUR SALES REPRESENTATIVE!

SPORTS  
CLIPART



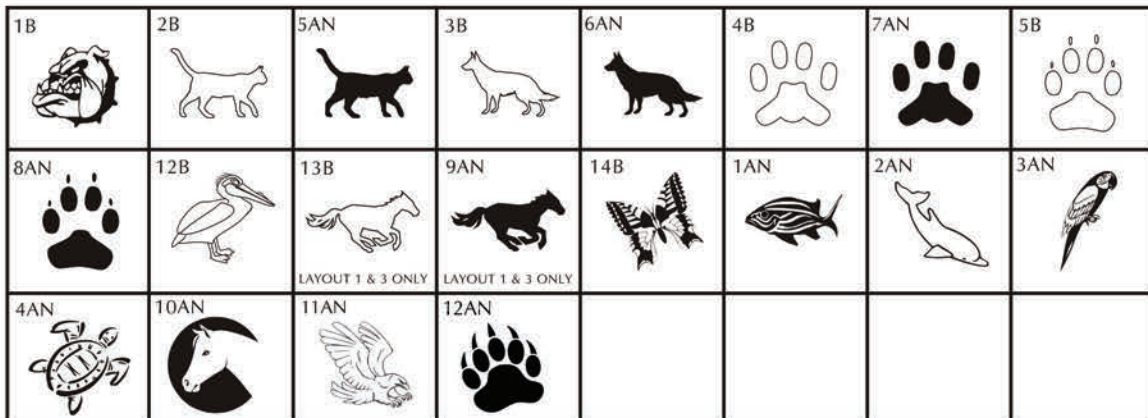
SPORTS  
CLIPART

ARTS &  
EDUCATION  
CLIPART



ARTS &  
EDUCATION  
CLIPART

ANIMAL  
CLIPART



ANIMAL  
CLIPART

\* NOT APPLICABLE FOR MINI REPLICAS

Brick Markers® USA, Inc. (BMI) offers this free clipart to your club or organization as an opportunity to increase your profit margins. Your club or organization could charge an additional fee to any of your donors/customers that would like to add clipart to their bricks.

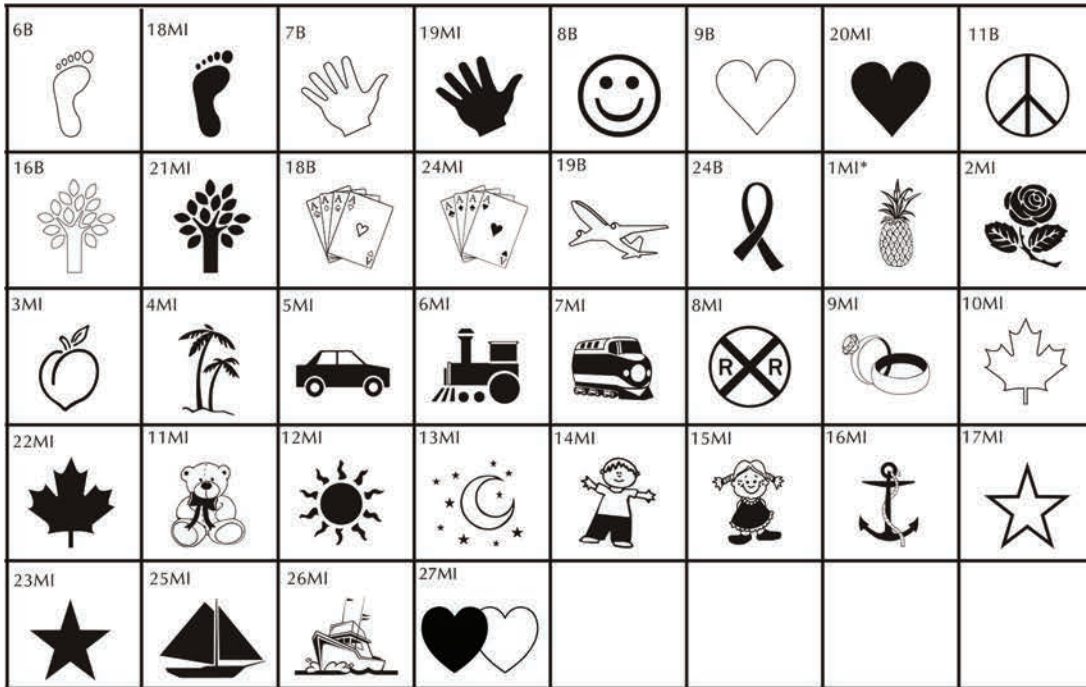
**Important Note:** Your brick area should have a clean and consistent appearance and should not be filled with too many free clipart images. We suggest that you limit the amount of free clipart images you offer to your donors/customers. For the possible free clipart image layouts, please see the attachment. We highly recommend one layout per size brick (4x8 & 8x8).

**BMI Disclaimer:** We will always do our best to provide a high quality engraved image. However, with any engraving process, we may lose some of the intricate details of a logo/graphic from the process of engraving. Such lost details should not be considered a defect but simply the result of engraving the image.

# Brick Markers USA, Inc. Free Clipart Library

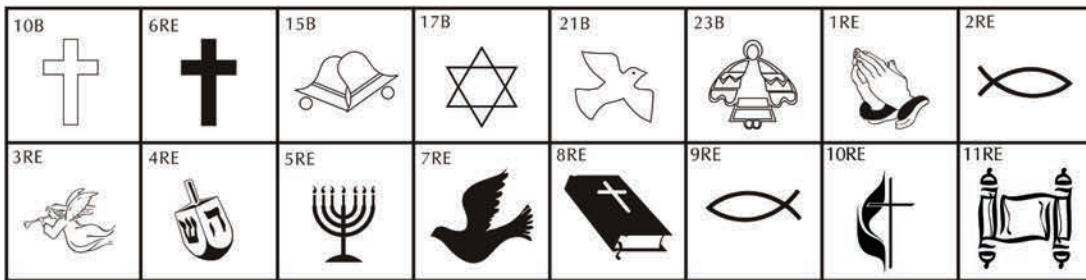
when choosing clipart only use number and letter(s) for referencing.

MISC.  
CLIPART



MISC.  
CLIPART

RELIGIOUS  
CLIPART



RELIGIOUS  
CLIPART

HOLIDAY  
CLIPART



HOLIDAY  
CLIPART

ZOO  
CLIPART



ZOO  
CLIPART

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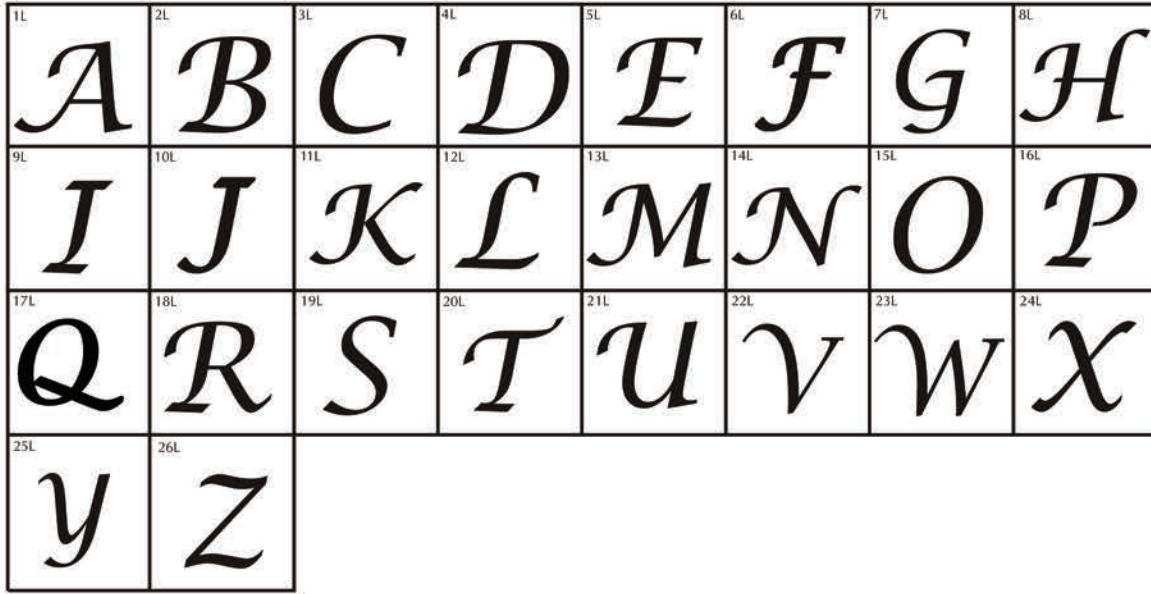
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when choosing clipart only use number and letter(s) for referencing.

LETTERING  
CLIPART



LETTERING  
CLIPART

SEALS &  
BADGES  
CLIPART



SEALS &  
BADGES  
CLIPART

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# Brick Markers USA, Inc. Standard Layouts

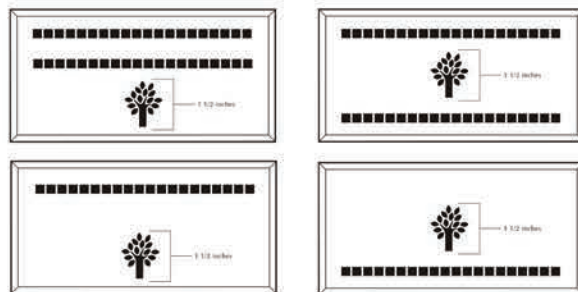
For overall consistency and beauty to your project, clipart remains stationary regardless of how many lines used.

## 4x8 Layout #1

Artwork layout for free clipart -

ALL IMAGES EXCEPT FOR: 1C, 2C, 3C, 4C, 5C, 5SB, 8SB, 9SB, 12SB, 13SB, 14SB, 15SB, 16SB, 17SB, 19SB, 20SB, 21SB, 22SB, 23SB, 24SB, 26SB, 30SB, 1ZOO-22ZOO (ALL ZOO CLIPART)

Number of characters is 20 per line, including spaces and punctuation. Logo height equals 1 1/2 inches. Clipart can also be placed on top, middle or bottom line if preferred.

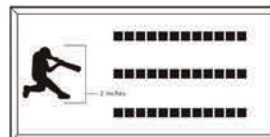


## 4x8 Layout #2

Artwork layout for free clipart -

ALL IMAGES EXCEPT FOR: 2SB, 7SB, 9AN, 10A, 13B, 15SP, 28SB

Number of characters is 12 per line, including spaces and punctuation. Logo height equals 2 inches.

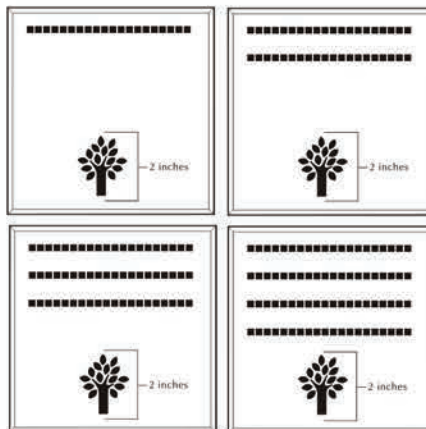


## 8x8 Layout #3

Artwork layout for free clipart -

ALL IMAGES APPLY TO THIS LAYOUT. All images can be used and are positioned at the bottom or top of the brick.

Number of characters is 20 per line, including spaces and punctuation. Logo height equals 2 inches.

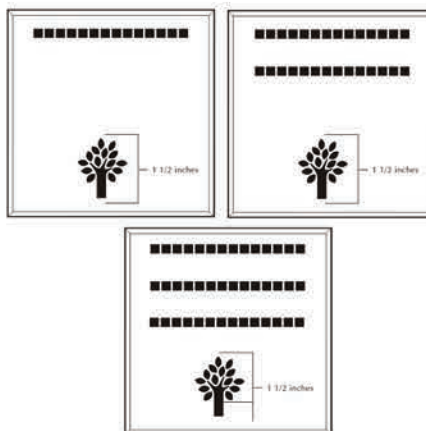


## 6x6 Layout #4

Artwork layout for free clipart -

ALL IMAGES EXCEPT FOR: 1C, 2C, 3C, 4C, 5C, 5SB, 8SB, 9SB, 12SB, 13SB, 14SB, 15SB, 16SB, 17SB, 19SB, 20SB, 21SB, 22SB, 23SB, 24SB, 26SB, 30SB, 1ZOO-22ZOO (ALL ZOO CLIPART)

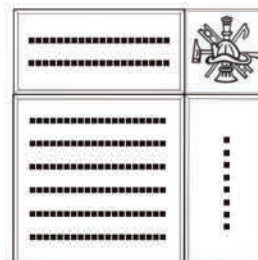
Number of characters is 14 per line, including spaces and punctuation. Logo height equals 1 1/2 inches.



## 12x12 Layout #5

Number of characters is 20 per line horizontal and 8 characters per line vertical, including spaces and punctuation. Custom logo height equals 3 1/2 inches on the 4x4.

(1) 4x4, (2) 4x8, (1) 8x8



## PLEASE READ:

Our Graphics Department will be glad to view any custom layouts. The total lines used for the message will determine the size of the image. Please adhere to the requirements of each specific layout.